



Overview

K5 Learning (www.k5learning.com) is an online reading and math program for kids from kindergarten through grade 5. Our intent is to help kids build reading, math and study skills through independent study. K5 is designed for home use and can be used for after-school, weekend and summertime supplemental study or in conjunction with a homeschooling program.

How it Works

Kids complete an online assessment of 8 key reading and math skills, and then work independently at their own pace through over 3,000 online lessons and activities. The lessons are animated, interactive and simple enough that a 4-5 year old can use them independently. We automatically choose lessons for students (based on their assessment and past lessons), track student progress and provide reports for parents.

Benefits for Kids

K5 helps kids learn essential reading and math skills, develop good study habits, and fulfill their academic potential.

Benefits for Parents

K5 makes life easier for parents by allowing for effective, independent study by kids. Simplified interfaces, automatic lesson selection, student tracking and reporting all contribute to minimize the amount of daily supervision required.

Who we are

K5 Learning was founded by parents who wanted better learning tools available to their kids for home use. We've licensed the very best reading and math software, used by thousands of students in hundreds of schools, from leading U.S. education companies. K5 Learning is formed from the combination of this award winning software.

BACKGROUND

The early years are key to a child's academics. Reading and numeracy are the core skills that enable future learning, and numerous studies have shown that children who are not excelling in school by grade 3 are unlikely to excel later.

Kids enter school with vastly different skill levels, and it's impossible for one teacher to individualize each student's learning in a class of 25-30 children. The result is that many kids learn far less than they are capable of. Parent's frustrations have led to the development of a huge tutoring industry and contributed to the growth in homeschooling.





Tools for Home Study

Many parents recognize the benefits of home study but struggle with finding the time to study regularly with their kids. They typically try various tools:

- **Workbooks** and traditional study materials require significant parental time (finding materials, choosing lessons, reviewing work) and can be dry and tedious for young children.
- **Game based** CD ROMs and websites entertain, but most have limited educational value.
- Many **educational websites** have quality individual activities, but lack the breadth and depth of content and structure (especially assessment, automatic lesson selection and student tracking) necessary for a sustained program.
- One-on-one **tutoring** can be expensive, inconvenient and dependent on the quality of the individual tutor.

K5 Learning is designed as a practical tool for busy families who take education seriously. In comparison to other educational websites, K5 has the following attributes:

- clear emphasis on **curricula based education, not games / entertainment**
- online **assessment** for placement of kids at appropriate skill levels
- **kids work independently** and at their own pace
- minimized time requirements for parents (simple interfaces, **automatic lesson selection, student tracking and reporting**)



THE K5 PROGRAM

The K5 program includes:

- free online assessments of each child's math and reading skills,
- award-winning, curricula based reading and math content,
- over 3,000 online multimedia activities, personalized for each child based on his or her assessment,
- a highly structured environment which allows the student to proceed through the lessons in a logical fashion at his own pace,
- ease of use which allows even 4 or 5 year olds to work independently,
- attention to child safety with no external links, advertisements, chat or similar,
- comprehensive reporting to parents,
- 24/7 availability and no downloads

K5 is comprised of an online **assessment** and **3 reading and math programs**:

Assessment

When kids start K5 their K5 Reading and K5 Math lessons are set at their grade level by default. We recommend kids complete our online assessments in eight key reading and math skills. The data from the assessments is used to personalize the child's learning program according to his or her individual skill set. If a child is strong in phonics but weak in geometry, then he will be given higher level phonics lessons and less advanced geometry lessons, or vice-versa. Children receive instruction at their skill level, regardless of age or grade, and avoid the boredom of lessons that are too easy or the frustrations of lessons that are too hard.

K5 Reading

K5 Reading consists of over 1,500 online tutorials and activities. The program is based on instructional guidelines laid out by the National Reading Panel and on best practices employed by teachers and reading specialists. In use by thousands of US students, this award-winning kindergarten through grade 5 reading curriculum covers five key skill areas: phonemic awareness, phonics, sight words, vocabulary and reading comprehension.

Lessons are interactive and animated with fun 'role model' characters. Each lesson is broken into segments: an interactive tutorial, one or more practice segments and finally a quiz. Segments are typically about 5 minutes long, allowing for short but effective study sessions.

K5 Math

K5 Math is a comprehensive and award-winning math program including over 1,200 research-based online tutorials and activities. The curriculum covers numbers and operations (arithmetic from simple counting through fractions and beyond), measurement (including telling time and counting money), geometry, beginning algebra and data analysis.

K5 Math emphasizes teaching math in a tangible rather than an abstract way. The multimedia lessons use animated characters in real world scenarios to build connections between math and kids' own experiences.



K5 Spelling

K5 Spelling is an advanced online spelling and vocabulary program which improves students' language skills one word at a time.

It features:

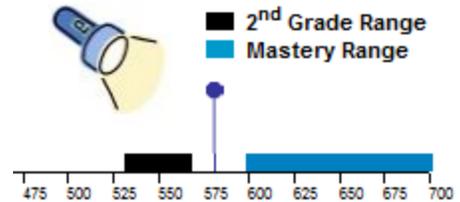
- immediate feedback on each word spelled: correct spellings receive applause and misspellings receive hints on how to correct a mistake. The student always spells a word correctly before moving to the next word.
- automatic word generation based on the child's grade level, past quizzes, and specific goals. Words the student has misspelled in the past are repeated in future quizzes until spelled correctly multiple times. We have a 150,000 word database.
- an optimized visual interface to help imprint proper spelling in the mind. Unlike many web sites, K5 Spelling never displays a misspelled word.
- K5 gives multiple clues to a word: sound files, sample sentences, definitions and pictures help children absorb a word's full meaning before trying to spell it.



Features for Parents

- **Reporting** – Parents can access comprehensive reporting online including progress reports, quiz results, spelling words learned and the progress made on each math fact.
- **Assignments** – Parents can choose from any of our K5 Reading and K5 Math lessons and assign them at any time to their child. Parents can also assign particular spelling words to be studied.

Spotlight on Phonics



Program Costs

K5 is available on a subscription basis for \$14.95/month or \$119/year with substantial discounts for siblings. Each subscription includes a free math and reading assessment and unlimited use of each of K5 Reading, K5 Math and K5 Spelling. A 14 day free trial is available.

For further information, please contact:

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